

PeplemoversTM

THE COMMUNITY NETWORKTM



Getting Started (The Basics)

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What is Peplemovers?

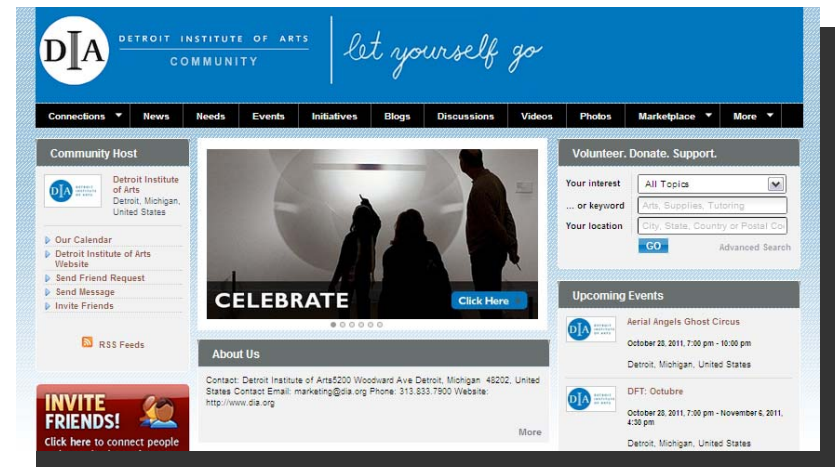
- Peplemovers® is an online network that helps you and your organization collaborate with other leaders and organizations in your community and across the world
- You can build powerful partnerships with the most influential people in the communities you serve
- Peplemovers® saves you time and money by providing tools that allow you to quickly create, publish and distribute information across the web



Peplemovers™
THE COMMUNITY NETWORK™

How Does it Work?

- Individuals and organizations can create profiles and “communities” to network, share and collaborate
- Users can post their news, needs, events, job openings, documents and other information
- Become “Friends”, “Feature” each other’s posts and “Share” across the network, Facebook®, Twitter®, LinkedIn® and other sites to increase readership and participation



What is “featuring”? If you wish to promote specific people or companies, their posts will automatically appear on your Home and Community for everyone to see!

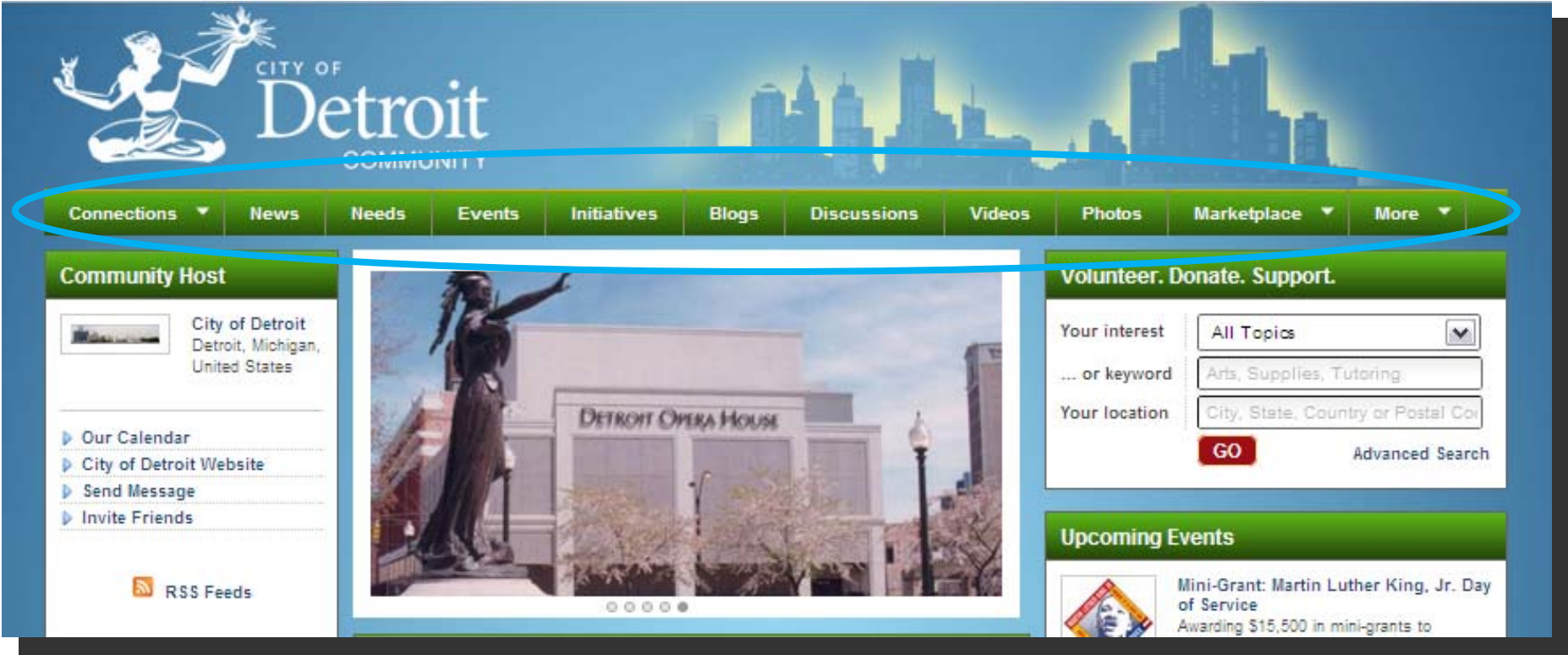
Peplemovers[™]
THE COMMUNITY NETWORK[™]

Site Navigation: Tool Bar



Site Navigation: Menu Bar

These are the main drop-down navigation menus where you will find access to news, discussions, blogs, photos, groups, people, goods & services, etc.



Complete your “Profile”

- Make a good impression by going to Edit Profile (the picture of the individual person) in the top Toolbar. This gives you access to controls along the left side. Copy and paste information from your website.

The screenshot shows the RecycleMax Community website interface. At the top, there is a search bar for 'Peplemovers' and a user profile icon circled in green. Below the search bar is a navigation menu with options: Connections, News, Needs, Events, Initiatives, Blogs, Discussions, Videos, Photos, Marketplace, and More. The main content area is divided into two columns. The left column, titled 'Admin', contains a list of links: Settings, Profile Admin, View Profile, Edit Account Info, Edit Contact Info (highlighted with a green circle), Edit About Info, Community Admin, Connections, Community Posts, Marketplace Posts, Recognitions, and My PeoplePoints. The right column, titled 'Edit Contact Info', contains a form with the following fields: Location, Street Address (440 Burroughs, #84), City (Detroit), Country (United States), State (Michigan), Zip/Postal Code (48202), Phone (313-883-4400), Fax (313-883-4402), Contact Email (kzendler@peplemovers.com), Website (www.recyclemax.com), Facebook Link (http://www.facebook.com/pages/RecycleMax/288282743987?ref=ts), LinkedIn Link (http://), and Twitter Link (http://). A 'Sponsor' section is visible at the bottom left of the page.

Create your own custom “Lists”

- Go to “Edit Lists” in the Admin/Connections section and create your own “Lists” (Employees, Volunteers, Sponsors, etc.). As you add Friends, you can designate the List to which they belong.
- As your Community grows, you can view information and updates on the site according to your different List views!

Admin

Peplemovers
Detroit, Michigan,
United States

- Settings
- Profile Admin
- Community Admin
- Connections
 - Edit Lists**
 - All Connections
 - Friends
 - Members
 - Moderators
 - Founding Sponsors
 - Supporting Sponsors
 - Team
 - Pending Friends
 - Featured By
- Community Posts
- Marketplace Posts
- Recognitions
- My PeoplePoints

Edit Lists

You can create "Lists" of the different groups and people you connect with as a way to easily promote them, share and sort information, send messages and set privacy levels.

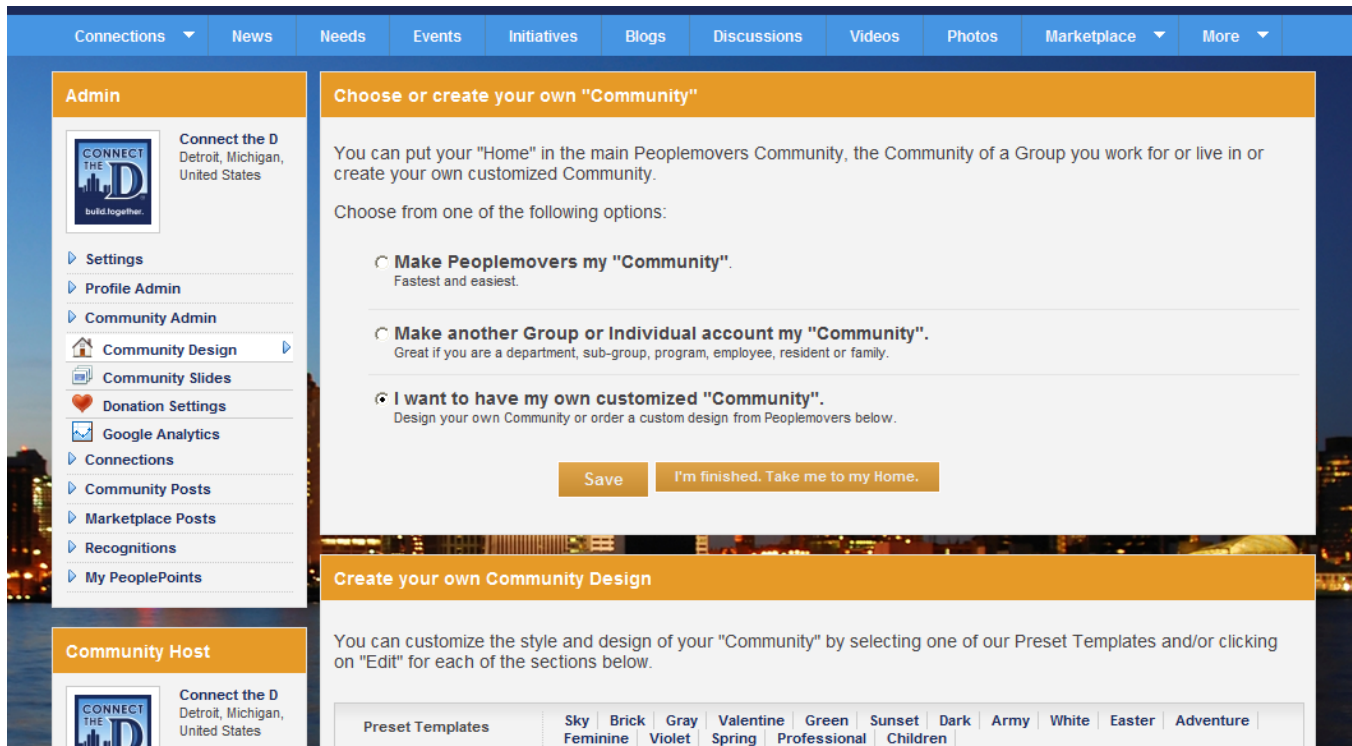
Create Lists for "Sponsors", "Employees", "Programs", "Departments", "Volunteers", "Customers", "Vendors", "Strategic Partners" or any other type of groups and/or people in your community!

[Add New List](#) Note: You can change the display order of your Lists by dragging them up or down or clicking on the arrows.

Friends	3771 Friend(s)	Only Me	Edit	▲ ▼	
Members	0 Friend(s)	Only Me	Edit	▲ ▼	
Moderators	3 Friend(s)	Only Me	Edit	▲ ▼	
Founding Sponsors	1 Friend(s)	Public	Edit	Delete	▲ ▼
Supporting Sponsors	1 Friend(s)	Public	Edit	Delete	▲ ▼
Team	14 Friend(s)	Public	Edit	Delete	▲ ▼

Create your own branded "Community"

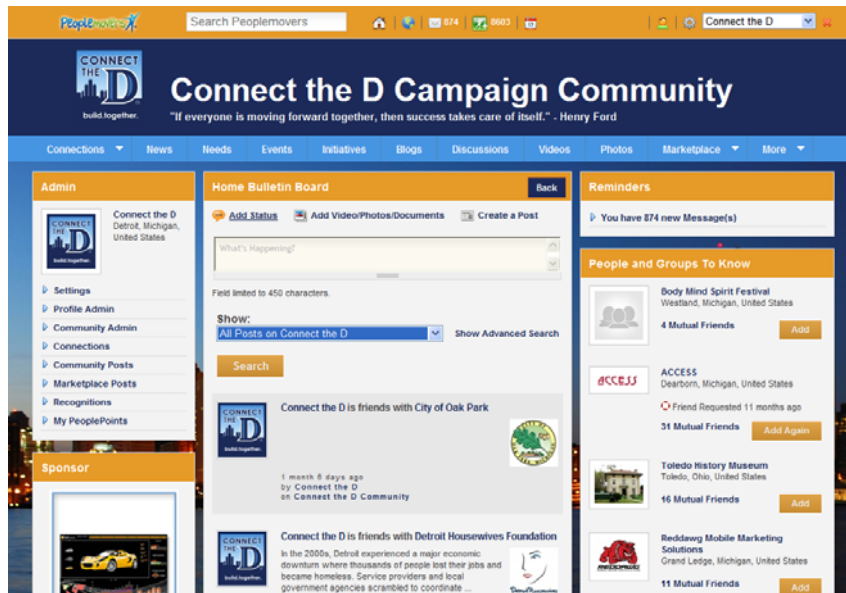
- On Peplemovers you can create your own branded "Community" to better connect your world of people and organizations.
- Go to "Community Design" section and you can start changing color schemes or adding graphics.
- Check the box to order a professional Customized or Ad-Free Community website. We will create a site for you in several days!



Work at “Home”/Promote “Community”

HOME

- Shows you real time action from the site, allows you to post information and view news feeds of your different Lists on your Bulletin Board.



COMMUNITY

- Colorful overall view of the news, needs, events, videos, etc. of the friends you're featuring in your world. Promote to your public!



Search and make “Friends”

- Search [People](#) and [Groups](#) under the Connections tab. Start sending Friend Requests to individuals or organizations you want to be connected with by clicking **Add Friend** next to their profile. Include a personal message to make an extra connection!
- **TIP:** Use “Advanced Search” to get more specific about the kind of users you want to find
- **TIP:** Use “Search this Community” to locate only people and groups already friends of a specific Community site
- **TIP:** Use “Search Peplemovers” to find results from the entire network (POWERFUL)



“Feature” the posts of your Friends

- “Featuring” is an easy way for you to share and promote the public posts of other people and organizations on your Community
- When sending a friend request, you will have the option to “Feature” the user’s posts in your community – simply click the check box
- You can always “un-Feature” a user if you so choose later by clicking **EDIT** next to their name in Groups or People
- *TIP:* Request to be featured by your friends so you can get your posts out on a bunch of other sites!



Post what's happening each week

- Post relevant [News](#) and information by clicking and pasting links to articles you find on the web
- Share your thoughts and get your group engaged by posting [Blogs](#) and [Discussions](#)
- Peplemovers lets you upload Word Documents, Excel Spreadsheets, JPEGs, PDFs and PowerPoints to posts
- Post [Videos](#) from YouTube® and other sites and create [Photo Albums](#) showing your different activities

The screenshot shows a search interface for a community. At the top, there is a dark red header with the text "News and Info" on the left and a "Back" button on the right. Below the header, there are two search input fields: "What are you interested in?" with a placeholder "Ex. Community, business, government" and "Who posted it?". Below the first field is a small instruction: "Start general and type more to refine your search." To the right of the second field is a "Show Advanced Search" link. Below these fields are three buttons: "Search this Community", "Search Peplemovers", and "Add New". The "Add New" button is circled in blue. At the bottom, there is a pagination bar showing "Page 1 of 107" and a series of numbered buttons from 01 to 107, with 01 being the active page. To the right of the pagination bar, it says "1603 Total Entries".

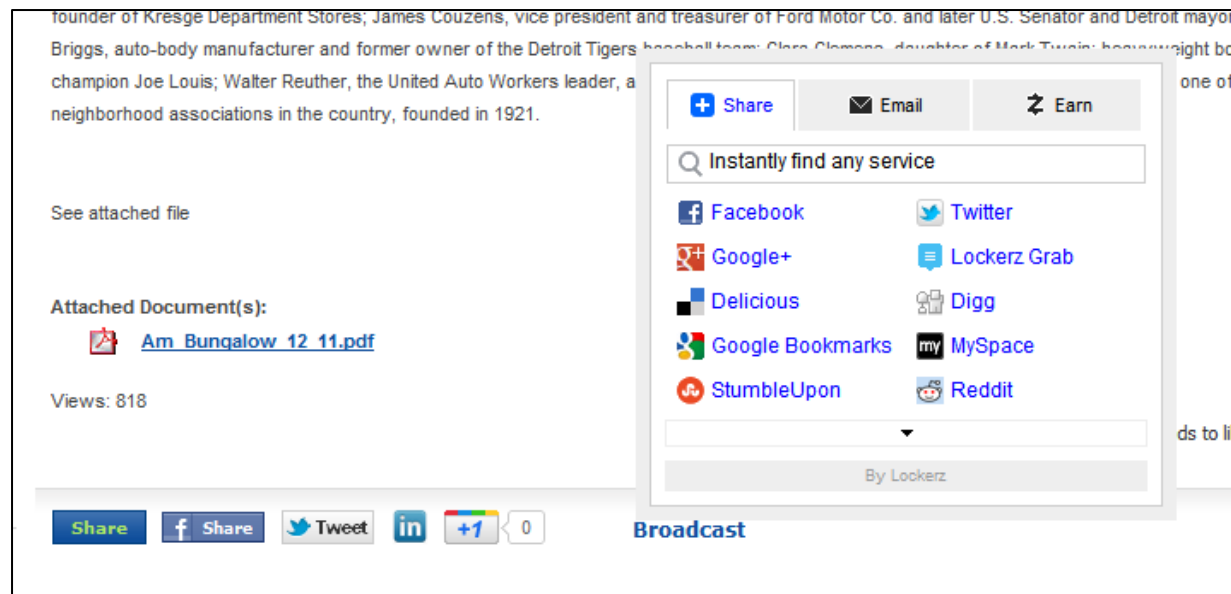
Do business in the Marketplace!

- Help your memberships succeed by promoting them and they'll be better able to help you!
- Promote job openings, work availability, goods & services and bid requests



“Share” your posts across the web

- When you post information that you want your friends to see on Peplemovers, click on “Share” then select the List you want
- Quickly and conveniently increase readership by sharing your posts to Facebook®, Twitter®, LinkedIn®, Google+® and other sites to increase readership and participation
- Share any other posts you find on Peplemovers to become a resource for the people and organizations you serve



Invite your people and groups to join and build your community!

- Make sure you include a link to your Peplemovers Community on your website and in every mailing (go to [Support](#) , in the footer of any peplemovers.com page, for icons)
- Use [Invite Friends](#) to send invitations to your contacts in Outlook, Gmail, Yahoo! and others



Connect. Communicate. Cooperate.

Join our community. 

For More Info and Help

- Email support@peplemovers.com and we'll get back to you within 24 hours!

